

RAISE YOUR HAND!

A Documentary by Mark Terrett

Industry professionals discuss the art of puppetry.

Featuring interviews with professional puppeteers,, *RAISE YOUR HAND* is an expository documentary short which aims to educate audiences on the art of puppetry and grow more appreciation of the craft.

Through the use of interviews, industry professionals discuss puppetry as an art form and the undeniable appeal it has toward audiences- but also the lack of demand in the entertainment industry for the medium. They proceed to discuss why they think, despite the appeal, there's less demand for the art form- as well as what puppeteers can do to survive in the shrunken industry. In the end, the theme of the documentary is following one's passion.

There are two demographics the film will be initially aimed towards: dramatic arts enthusiasts and hardcore puppetry fans. Due to the niche nature of the theme, these demographics are ideal for drawing in initial viewership and allowing the film to gain traction, due to these demographics having more of a built-in interest to the subject matter. In addition, the shorter format of the doc is ideal for sharing on the web, as once traction is gained it can grow a wider audience.

That said, coupled with the film's theme, the first objective of the documentary is to get audiences to gain a greater appreciation- or a sparked interest- for the art of puppetry. The reason for which being puppetry (despite being one of the oldest mediums of performance) has been relegated to a "lesser art" in recent history, despite the amount of dedication and effort the craft requires. Ultimately, even if the film never manages to birth any new puppeteers, the film's second (and more subtle) objective is to inspire viewers to keep perusing their passions, whatever they may be.